

National Aeronautics and  
Space Administration



# EXPLORE SCIENCE

**International Observe the Moon Night 2020**

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**International Observe the Moon Night Coordinating Committee  
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# International Observe the Moon Night 2020

On September 26, 2020, hundreds of thousands of people around the world participated in [International Observe the Moon Night](#), an annual worldwide public engagement program that encourages observation, appreciation, and understanding of our Moon and its connection to planetary science and exploration.

- **3,775** events and observers registered worldwide (**doubled** 2019 registration)
- *moon.nasa.gov* went from #39 to **#14** among NASA's most-visited websites for September
- [@NASAMoon](#) shared content with **339K** followers and had **3.26M** impressions in September
  - **14,227** *#ObserveTheMoon* tweets worldwide in September
  - NASA scientists, engineers, and outreach professionals conducted **63** media interviews including **11** in Spanish on 9/25 and answered *#AskNASA* questions during the event's official NASA TV broadcast on 9/26
  - A live broadcast on September 26<sup>th</sup> streamed on NASA TV, Facebook, Twitter, YouTube, and Twitch. The archived show on the [NASA YouTube channel](#) has **250,000+** views and 68K views on Twitch.



International Observe the Moon Night at the South Pole. Credit: Zach Tejral



- 7 continents and 103 countries
- 50 US States, Puerto Rico, Guam, Washington DC, and the US Virgin Islands



International Observe the Moon Night is sponsored by NASA's Lunar Reconnaissance Orbiter mission and the Solar System Exploration Division at NASA's Goddard Space Flight Center, with many contributing partners.